



DryCASE, LLC 349 Military Cutoff Road, Wilmington, N.C., USA 28405
Phone: 910-791-0009 ext: 103 **Toll Free: 888-6000-DRY (600-0379)** Fax: 910-791-4479
www.DryCase.com

DryCASE™ Guidelines for Retailers

- 1.) **Pricing.** Prices must be no less than our MAP Pricing. Minimum advertised pricing is especially important if you are selling the product online to retail. Resellers are to compete on shipping, location, customer service, marketing and advertising NOT price. Our pricing also represents DryCASE as a premium product so it's important that it's represented that way through all channels. For detailed policy guidelines please see "DryCASE Minimum Advertised Price Policy".
 - DryCASE (DC-13) - \$39.99
 - DryCASE Tablet (DC-17) - \$59.99
 - DryBUDS (DB-12) - \$29.99
 - DryBUDS *SPORT* (DB-26) - \$39.99
 - Sports Belt (SB-14) - \$19.99
 - DryCASE Backpack (BP-35) - \$89.99
- 2.) **Returns.**
 - a. DryCASE, LLC return policy states that if the product is returned unused within seven days a refund will be issued to the retail customer from the seller. Outside the seven day period, there is a 1-Year product replacement warranty. That is the retail customer will be given a replacement for defective or faulty products by returning the defective unit to the place they purchased originally in exchange for a new DryCASE.
 - b. You, the reseller, will receive a credit memo for any returned or defective product. Simply send it back to: Attn:DryCASE Returns, 349 Military Cutoff Road, Wilmington, NC 28405. Make sure to send the UPC code designating which product is to be credited. Once we receive the product we will issue a credit memo for product replacement on your next order (does not cover shipping costs).
- 3.) **Marketing.** The most effective way to market the DryCase, is to make sure that all store associates are educated about the DryCASE and its features. We facilitate this by providing your location with complimentary brochures with brochure holders that allow you to support your associates' knowledge of the product. If you ever need more brochures regardless of your need to order product we can provide them to you at no charge. We also have Point of Sale displays available that can help gain product awareness in your store.
- 4.) **Shipping.** Wholesale orders are shipped Via UPS or FedEx Ground. Orders can usually be filled and shipped within 5 business days of the order. If any products are back ordered, partial shipments can be sent out at no additional shipping charge.
- 5.) **Orders.** Orders can be sent in via Fax 910-791-4479, via phone at 888-6000-DRY (600-0379), or via email to sales@drycase.com A 3 piece minimum order is required for re-orders.
- 6.) **US and Canadian Retailers are only authorized to sell into US and Canada.** International Sales are prohibited as there may be exclusive contracts in place for other countries. If interested in International sales, please contact info@drycase.com